



Where Excellence and Creativity Merge

Welcome
Fayette County Schools
Wellness Committee Meeting

May 13, 2024

Kokeeta Wilder, School Nutrition Director



Health & Physical Education in Fayette County Schools

Shane Kuykendall, K-12 Coordinator of Science, Health & PE

Butch Soles, Elementary PE Lead Teacher

**Rashad Muhyee, Secondary Lead PE Teacher & CPR
Instructor**

Goal: Students have opportunities to be physically active before, during, and after school hours.

Elementary Level Before & After School Activities:

- Sample Activities Include: Running Club, Little Dribblers, Morning Workout Club, Kids' Fun Night Out, Basketball Camp, Summer Camp
- Asphalt Track Available in All Elementary Schools

Secondary Level Before & After School Activities:

- Sample Activities Include: Sports Activities, After-school Fitness Activities, Intramural Sports, Dance and Movement Groups

Goal: Students have opportunities to be physically active before, during, and after school hours.

Elementary Level During School:

- K - 5 Weekly PE Classes: All District elementary students in each grade will receive physical education for at least 60 - 90 minutes per week throughout the school year.
- FitnessGram: Individualized Fitness and Activity Assessment
- Kids Heart Challenge - American Heart Association

Secondary Level During School

- Middle School: Available Instruction in Health & Physical Education (Grades 6 - 8)
- High School: One unit of credit in Health & Physical Education
- FitnessGram: Individualized Fitness and Activity Assessment

Goal: Schools engage in nutrition and physical activity promotion and other activities that promote student wellness.

Physical Activity

Elementary Level:

- Daily Recess (Minimum of 15 minutes)
 - Outdoor Recess - Weather Permitting (Updated playground equipment at all schools)
 - Indoor Recess - Movement Games, Board Games, Brain Break Sessions
- Physical Activity Breaks
 - Multiple times throughout the day
 - Sample Activities include: Stretching, Yoga, Exercises, Dancing

Goal: Schools engage in nutrition and physical activity promotion and other activities that promote student wellness.

Essential Physical Activity Topics in Health Education

Secondary Level

- 0.5 unit of credit in Health
 - Hands on CPR & AED Instruction
 - Analyzing Influences for Health
 - Accessing Information for Health
 - Communication for Health
 - Making Healthy Decisions for Health
 - Setting Goals for Health
 - Practicing for Health
 - Advocating for Health
- 0.5 unit of credit in Physical Education
 - Personal Fitness

Goal: Certified physical education teachers with ongoing professional learning.

Professional Learning

- Certified Teachers
- Professional Development
 - CPR Training
 - Share the Wealth State Conference
 - Georgia Association of Health and Physical Education
 - Skills Based Health & PE Training



Where Excellence and Creativity Merge

Farm to School Networking with Georgia Farmers

**Kameko Nichols
Outreach Specialist
The Common Market**

THE COMMON MARKET

Fayette County Public Schools Spring 2024 Wellness Committee Meeting

Establishing Equity - Creating Opportunity - Restoring Vitality

May 13th, 2024



About The Common Market



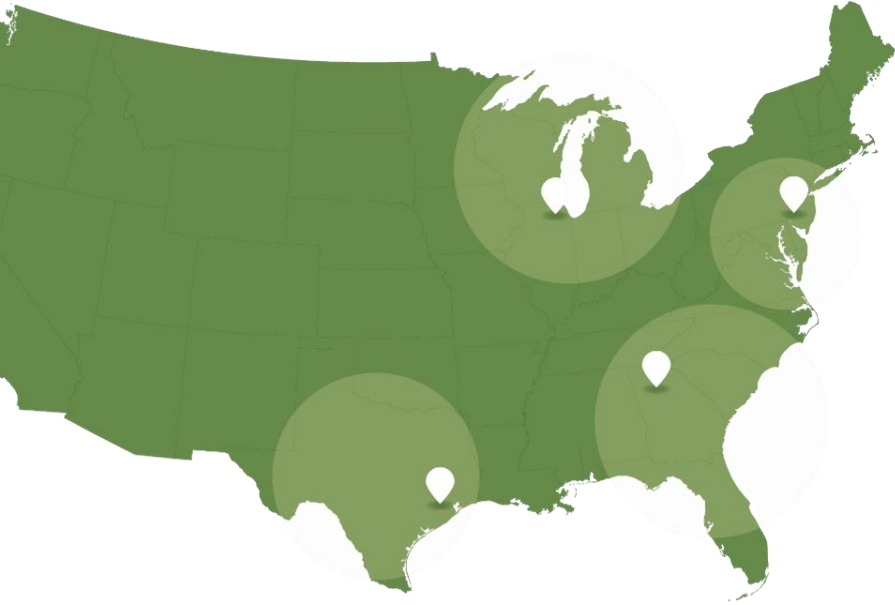
About The Common Market

The Common Market operates as a national **nonprofit wholesale food distributor** that is successfully building sustainable regional food systems that strengthen the health and wealth of all people.

By **building relationships between sustainable family farms and regional markets**, we are strengthening our communities' health, environment, and local economies.



The Common Market History



- TCM began in 2008 in Philadelphia by co-founders Haile Johnston and Tatiana Garcia Granados
- They began partnering with anchor institutions as a means of scaling equitable access to good food and market opportunities for small farmers!
- Expanded model to Georgia in 2016.
- Since its founding, directly invested over \$130M in local economies through its food system work, including via the LFPA and LFS programs in Georgia.

The Journey to a Values-Based Procurement Model



- **2020** Farmers 2 Families Contract = 15,000 boxes per week and \$7m in product movement to 166 partner organizations; customers began asking who, how, where their food is grown consistent with their ESG, DEI, CSR goals
- **2021** Shift to exclusive focus on: (1) “mission” farms; (2) exploring values-based procurement through forward commitments and (3) partnership over purchasing
- **2022-2023** over \$400k in forward commitments secured with institutional customers
- In **2023**, CM delivered over \$3.4m in produce from 20 historically underserved farms to the 8 food banks serving Georgia communities.



Why invest in The Common Market?

- **Access to Infrastructure** like efficient procurement, warehousing, aggregation, and logistics.
- **Support Technical Assistance** in food safety, business planning, and capacity building for underserved farms.
- **Benefit from investments in on-farm sustainability measurement and coaching** via our Farm Impact Assessment, a tool that gathers baseline data on soil health, biodiversity, water/energy conservation, and other impact categories.



What is the Farm Impact Assessment?

The Common Market developed its Farm Impact Assessment in 2019 as a means to better **understand and communicate the on-farm practices of our supply chain**—the network of local, sustainable farmers, ranchers, and producers behind our food—**and how they align to the value areas that matter most to our buyers.**

Through a series of nearly 100 questions across four value categories – **local and community, environmental sustainability, nutritious and clean label, and animal welfare** – our tool provides a verification of practices in the absence of third-party certifications. Results enhance transparency, enable dialogue, and provide an alternative means for small suppliers with strong sustainability practices and performance to qualify to participate in values-driven markets.

The assessment translates production and business practices into frameworks that can be analyzed alongside both established certification criteria and local context, and ultimately **help buyers align their purchases along their values with ease.**



The Value Categories



Business size,
distance,
ownership
structure,
labor practices,
leadership



Processing and
additives, salt
and sugar,
whole grains,
plant-based
proteins



Soil health,
biodiversity,
pest
management,
water and pest
management



Antibiotic
usage,
environment,
feed, space

Common Market Partnerships with Schools

Where have we seen promise? Ex: [Camden City School District \(NJ\)](#)

Campbell's

OUR FOOD

OUR IMPACT

NEWS

ABOUT US ▾

Using locally sourced food

A key goal of Full Futures is to get more nutritious, locally sourced ingredients into school cafeterias.

The [Common Market](#) Mid-Atlantic and its farm partners provided weekly deliveries of locally sourced fruits and vegetables to the Camden City School District. The district was also the first buyer of Black-owned farm produce in The Common Market Mid-Atlantic's history.



PROCURED

19

unique food items, including vegetables and fruits.

SUPPORTED

15

farmers and producers in NJ, PA, DE, and MD.

DELIVERED

35K

pounds of local food to the school district.

\$110k

reinvested into the local economy*

35k lbs.

of NJ food delivered to the districts

24

unique NJ food items accessed

12

NJ farms and producers supported

5

NJ farms accessed the school market for the first time

2

Black-owned farms supported

*local defined as New Jersey



Students chose salad over pizza

Bridgeton launched the district's first-ever salad bars. Students chose salad over pizza the first day it was available.



Asparagus served for the first time

In Camden, asparagus was offered to students for the first time. 72% of students said they loved or liked the new menu item.



Local pork and poultry served

Bridgeton went beyond fruits and vegetables, sourcing local pork and poultry—a rare feature for farm to school programs.



14 new recipes

In Camden, chefs developed 14 new recipes featuring local items, including Blueberry Salad Dressing.

IN ONE SCHOOL YEAR, BRIDGETON INCREASED

the district's NJ food purchases by nearly

2x

from 38% to 74%

the NJ farmers they procure from by

4x

from 4 to 16



"Jersey can take care of Jersey...we have people who have good hearts and put time and education and effort into raising good food for their community."

Kyle Smith, pictured left, owner of Smith Poultry in Williamstown, NJ

LOCATIONS

- Bridgeton Public Schools
- Camden City School District

TIME FRAME

- April - August 2022
- Included summer food service programs

STRATEGIES FOR SUCCESS

- Reliable **funding**
- Building **relationships with farmers**
- **Training** about how to prepare fresh fruits and vegetables



Turning pilots into policy

School Lunches Get Healthy Makeover In Camden Through Partnership With Local Farmers

By [Kerri Corrado](#) April 6, 2022 at 5:28 pm Filed Under: [Camden City School District](#), [Camden News](#), [Local](#)



Arlethia Brown
Senior Director of School Nutrition



Arlethia Brown CCSD School Nutrition



What does the Common Market offer?

- Apples
- Blueberries
- Strawberries
- Chopped collards
- Satsumas
- Sweet Potatoes
- Hydroponic lettuce
- Squash (yellow/zucchini)
- Tomatoes (cherry/grape)
- Beef patties
- Chicken wings/thighs
- Grits
- Frozen field peas

- Local, Georgia products, like fruits, vegetables, proteins, and more from local, family-owned farms
- Aggregation infrastructure that provides access to a large network of producers from across the state.
- Direct delivery services throughout Georgia from farm to loading dock.
- Dedicated outreach and support team.
- Streamlined invoicing processes.
- Marketing materials to help you tell the story of your local sourcing commitments.
- Transparency with every order!
- Invoices always include farm name and location.

Beyond the delivery

Access **Farmer Profiles**, stories, photograph, video, etc. to help you share the story behind the food! Explore co-branded material opportunities.

Get richer insights and increased visibility into our supply chain, understand the impact of your purchases through reporting and our **annual impact certificates**.

And, as always, get **full traceability** of product. Receive source identification information on every invoice!



Video storytelling – now available for select farms!

Access **Farmer Profiles**, stories, photograph, and co-branded digital assets to help you tell the story behind their food!





Fayette County Public Schools

2023-24

- 8 local, family farms supported
- Nearly 16,000 lbs of fresh produce purchased!
- 4 Black, Indigenous, and People of Color (BIPOC) growers supported



Farms supported/products purchased

- **Farms 2 U, Augusta, GA** - Mixed frozen field peas (960 lbs), frozen pink eyed peas (224 lbs), broccoli (540 lbs)
- **Byne Blueberries, Waynesboro, GA** - frozen blueberries (1,740 lbs)
- **BJ Reece Orchards, Ellijay, GA** - pink lady apples (5,727 lbs)
- **Coastal GA Small Farmers Cooperative, Glenville, GA** - frozen purple hull peas (4,800 lbs)
- **Gotham Greens, Monroe, GA** - gourmet medley hydroponic lettuce (278 lbs)
- **PL Only Organics, Douglasville, GA** - red cherry tomatoes (144 lbs), yellow cherry tomatoes (31 lbs), midnight pear tomatoes (48 lbs)
- **Haynes Farms, Culman, AL** - sweet potatoes (1400 lbs)
- **Berry Family Farms, Ludowici, GA** - broccoli (20 lbs)





Summary of school procurement in 2023/24 and what's next



- Prior to this school year, Common Market had only supported two school districts
- Supported 24 GA public schools in 2023/24 to procure 220,000 lbs of local produce, proteins and grains
- Hope to continue these relationships into 2024/25 and beyond through opportunities such as Local Food for Schools, Crunch for Lunch, Harvest of the Month and produce RFPs/IFBs (if line-item bidding is allowed)





Thank you for your partnership!

The Common Market Southeast

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@commonmkt



Where Excellence and Creativity Merge

School Fundraising Approval Process

Ronda English
Executive Assistant Superintendent
of Operations



Where Excellence and Creativity Merge

Employee Mental Health Employee Assistance Program

**Melanie Griffin
Coordinator of Benefits**



FAYETTE COUNTY
PUBLIC SCHOOLS
TOTAL
REWARDS

Wellness committee Meeting

2024



Where Excellence and Creativity Merge

Online Resources Employee Assistance Program Flyer

www.fcboe.org

**Must click “Staff Sign In” in the upper right hand corner
Click on “Departments” then “Human Resources”**

Employee Assistance Program

Human Resources Staff Directory

Name	Title	Email	770-460-3535
Tom Gray	Chief Financial Officer	gray.tom@fcps.edu	x. 1027
Erin Roberson	Executive Director of Human Resources and Title IX Coordinator	eroberson.erin@fcps.edu	x. 1020
Debbie Scharfenberg	Human Resources Officer	scharfenberg.debbie@fcps.edu	x. 1020
Melanie Grittle	Benefits Coordinator	grittle.melanie@fcps.edu	x. 1015
Valley Hayes	Benefits Analyst	hayes.valley@fcps.edu	x. 1010
Janet Mills	Benefits Specialist II	mills.janet@fcps.edu	x. 1014
Marie Large	Benefits Specialist I	large.marie@fcps.edu	x. 1013
Charmany Browntee	Employment Coordinator	browntee.charman@fcps.edu	x. 1016

FAYETTE COUNTY PUBLIC SCHOOLS
TOTAL REWARDS

Employee Assistance Program

Everybody needs a little help sometimes.

Fayette County Public Schools employees, their spouses and children are all eligible to access the Employee Assistance Program (EAP). The EAP offers professional support for a range of issues – including mental health counseling (up to 4 sessions at no cost to you), financial & legal resources (free 30-minute phone consultation plus discounts for additional time/services), and work/life referral services. The EAP is available to help you 24 hours a day, 7 days a week. To learn more, follow the instructions at the bottom of this sheet.

- Mental Health Counseling
- Financial and Legal Resources
- Work/Life Referral Services

All services are confidential
Four counseling sessions at no cost

Employee Assistance Program



ID Card available to employees for easy access

www.EAPHelplink.com (code GADOE)

1-866-279-5177



Wellness Survey Goals and Initiatives

Kokeeta Wilder, School Nutrition Director



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New Goals for SY 2025

Encourage water consumption for staff and students – 87%

Encourage extracurricular physical activities for students – 75%

Limit sugary snacks offered to students in the classroom as rewards – 62%

Kokeeta Wilder, School Nutrition Director